



CREATING HOPE
COMPLETING FAMILIES 

EMBARKING ON A NEW GOAL

Dear Friends:

For 85 years, the Capital Area Humane Society has been working to promote the humane treatment of companion animals through protection, placement, education, and example. Though our beginnings were humble, our organization has grown to serve thousands of animals in the Greater Lansing Region and beyond, every year.

While we are very proud of our good work, we also understand the complex needs of shelter animals. Our current facility is not meeting the necessities of our community and the animals we care for.

In 2014, we began a journey to address these needs. In 2017, we completed the first phase of our comprehensive 10-year facilities plan, with the addition of an Intake Center and an update to our cat housing and adoption area. While we were very excited to complete this portion of the project, there was still a tremendous amount of

work to be done. In 2019, we launched the early stages of a fundraising campaign, Creating Hope, Completing Families, to create a cruelty prevention department and renovate our puppy and dog adoption areas.

Just as we were gaining momentum, COVID-19 left our campaign grounded, as we turned our focus to managing our organization through the uncharted waters of a pandemic. With some funding secured, we began construction to renovate a portion of our existing building to house our full-scale cruelty prevention department. While there were multiple delays along the way, we are pleased to share that we are projecting this area to be fully functional before the end of 2021.

It is now time to turn our focus back to realizing our vision. While we appreciate that the events over the past 18 months have impacted our ability to move forward, we believe that we need to refocus our efforts on our outdated facilities.

Sincerely,



Pam Harden

Pam Harden
Campaign Co-Chair

Ed Harden

Ed Harden
Campaign Co-Chair



Jeff Metts

Jeff Metts
Campaign Co-Chair

G. Christine Dowding Metts

G. Christine Dowding Metts
Campaign Co-Chair

CHALLENGES FACING CAHS

The Creating Hope, Completing Families Campaign will focus on state-of-the-art dog and puppy housing, with a strong focus on stress reduction and disease control.

- Our existing adoption areas are high-stress environments that can lead to health and behavior issues. They are also too small and outdated to accommodate the animals.
- The flooring system in the animal adoption areas is challenging to clean and sanitize, which is contributing to the spread of disease.

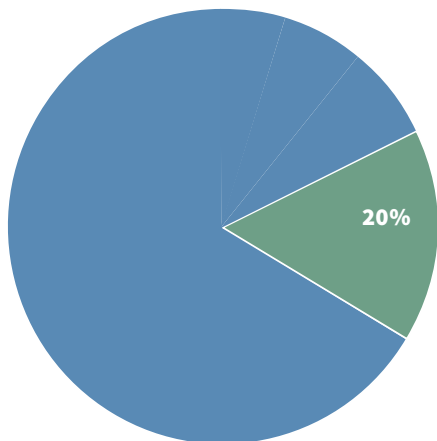
- Our laundry and food preparation area are insufficient in size and scope. They do not have effective disease control measures and cannot process the amount of laundry produced on a daily basis.
- There is limited space designated for animal enrichment, exercise, and play, which is important to our animals' overall health and well-being.

WHAT MAKES CAHS **UNIQUE**

- We are a local and independent nonprofit organization. We are not affiliated with any other organizations, nor do we receive government funding or tax dollars.
- We rehabilitate animals with health and behavior issues.
- Our animal behavior team is highly-trained, and works with each animal in our care, providing daily enrichment.
- We have the region's most comprehensive spay and neuter program, with an off-site location dedicated to these surgeries.
- We provide a full range of humane education programs, including camps and reading clubs.
- We do not euthanize based on space or time restraints.
- Our adoptable animals receive medical care and treatment from our veterinary team, which includes three veterinarians and licensed veterinary technicians.
- We currently transfer animals in for adoption from over 50 organizations. Most of these organizations are in our local region, but we also transfer pets from the southern states.



CAMPAIGN **BUDGET**



Much of the **\$2.5 million** project cost has been funded through a combination of gifts from individuals, foundations, and corporations. We need your generous help to raise the final \$500,000.

Goal:
\$2,500,000

Raised:
\$2,000,000

Left to Raise:
\$500,000





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HOW CAN **YOU** HELP?

- **Naming Opportunities:** Contact us to claim a naming opportunity at CAHS for yourself, a beloved pet, or a loved one you wish to honor. Naming options are listed on the inside back cover of this brochure.
- **Gifts of Cash:** The easiest and most direct way of supporting this campaign is a gift of cash.
- **A Multi-Year Pledge Commitment:** May be payable over a three-year period.
- **Qualified Charitable Distributions:** If you're over age 70½, you can meet the required minimum distribution from your IRA by making a qualified charitable distribution of up to \$100,000 per year; you'll also lessen your taxable income.
- **Schedule a Monthly Gift:** Recognizing that many caring people may not have the capacity to make a sizable gift at any one time, we suggest the alternative of making a smaller gift on a monthly basis.
- **Gifts of Stock:** Avoid capital gains through a gift of highly appreciated stock while taking a full-value deduction on your tax returns.
- **Matching Gifts:** Many corporate employers will match their employees' gift to a 501(c)(3) non-profit. If your company has such a program, please request their matching gift form and send the completed form to us. We will take care of the rest.

To donate, visit www.CAHSCampaign.org, mail a check or pledge form, or call us at (517) 626-6060 to make an impact.

Capital Area Humane Society is a 501 (c)(3) nonprofit organization. Your gift is tax-deductible to the full extent of state and federal law.



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COMPLETING FAMILIES

NAMING OPPORTUNITIES

CAN WE COUNT ON **YOUR** HELP?

Dog Adoption Area.....	\$250,000
Kitten Adoption Room.....	\$100,000
Large Dog Wall Image	\$50,000
Large Kitten Suite	\$25,000
Dog Run	\$25,000
Acquaintance Room.....	\$25,000
Puppy Run.....	\$20,000
Kitten Suite.....	\$15,000
Dog Wall Image.....	\$15,000
Kitten Wall Image.....	\$15,000
Wash Room.....	\$10,000
Kitten Cage.....	\$10,000
Food and Medicine Pantry	\$10,000

**All gifts of \$3,000 and above will be listed on the exterior campaign donor wall.*





**CAPITAL AREA
HUMANE
SOCIETY**
 *New Home. New Hope.*

If you have any questions about how you can help CAHS reach our current goals, please contact the following staff members:

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For more information visit: www.CAHScampaign.org

Photos provided by Trumpie Photography, Scott Richardson Photography LLC, and Cheryl Rice.