



2024 PET PARTNERSHIP PACKET

FUNDRAISING EVENT PARTNERS

\$25,000 – Presenting Paw Partner – Exclusive (*Fur Ball and Walk for the Animals*)

- 12 Fur Ball tickets and 20 Walk Registrations with t-shirts
- Exclusive Presenting Partner for the 2024 Fur Ball Gala and 2024 Walk for the Animals, as well as two adoption events throughout the year
- Logo on all marketing materials, including billboards, and TV and radio commercials
- Logo on a cage/kennel at the shelter for 1 year
- Pet of the Week Partner on Facebook and Instagram for 1 year, reaching over 60,000 followers
- Logo on Pet Partnership page of CAHS website for 1 year
- Logo on all e-blasts via Constant Contact for 1 year, for at least 24 e-blasts, reaching over 9,000 individuals
- Window cling posted prominently at the shelter for 1 year
- Thank you or informational post each month, including logo, on all social media platforms for 1 year, reaching over 60,000 followers
- Company flyer in over 4,000 adoption folders for 1 year
- Logo on one of three website sliders on the home page of the CAHS website for 6 months
- Logo on yard sign at the shelter for 1 year
- Logo on Walk t-shirt and all event signage
- Behind the scenes tour

\$15,000 – Top Dog Partner (*Fur Ball Gala and Walk for the Animals*)

- 8 Fur Ball tickets and 15 Walk Registrations with t-shirts
- Best Friend Partner for the Fur Ball and Walk for the Animals
- Logo on all marketing materials, including billboards, and TV and radio commercials, as well as event signage
- Logo on a cage/kennel for 1 year
- Happy Tail Partner on Facebook and Instagram for 1 year, reaching over 60,000 followers
- Logo on Pet Partnership page of CAHS website for 1 year

- Logo on all e-blasts via Constant Contact for 6 months for at least 12 e-blasts, reaching over 9,000 individuals
- Thank you or informational post each month, including logo, on all social media platforms for 6 months, reaching over 60,000 followers
- Logo on Walk t-shirt
- Logo on one of three website sliders on the home page of the CAHS website for 3 months
- Logo on yard sign at the shelter for 1 year
- Behind the scenes tour

\$5,000 – Best Friend Partner (*Fur Ball Gala or Walk for the Animals*)

- 8 Fur Ball tickets or 12 Walk registrations with t-shirts
- Logo on all marketing materials and event signage
- Waggin' Tail Wednesday Sponsor for 6 months on Facebook and Instagram, reaching over 60,000 followers
- Logo on Partnership Page of CAHS website for 6 months
- Thank you or informational post each month, including logo, on all social media platforms for 3 months, reaching over 60,000 followers
- Logo on yard sign at the shelter for 6 months
- Logo on one of three website sliders on the home page of the CAHS website for 1 month
- Behind the scenes tour

\$3,000 – Feline Fine Wine Partner – Exclusive (*Fur Ball Gala*)

- 6 Fur Ball tickets
- Custom-labeled bottles of Fur Ball wine with logo
- Logo on Partnership Page of CAHS website for 5 months
- Mewsday Tuesday Partner for 3 months on Facebook and Instagram, reaching over 60,000 followers
- Thank you or informational post, including logo, on all social media platforms for 2 months, reaching over 60,000 followers
- Logo on yard sign at the shelter for 5 months
- Logo on event signage
- Behind the scenes tour

\$2,500 – Cool Cat Partner – Exclusive (*Fur Ball Gala*)

- 4 Fur Ball tickets
- Logo prominently displayed on each party favor at each guest's place setting at the Fur Ball for approximately 450 attendees
- Logo on Pet Partnership page of CAHS website for 4 months
- Mewsday Tuesday Partner for 2 months on Facebook and Instagram, reaching over 60,000 followers

- Logo on yard sign at the shelter for 4 months
- Thank you or informational post, including logo, on all social media platforms for 1 month, reaching over 60,000 followers
- Logo on event signage

\$2,500 – Tail Wagger Partner (*Walk for the Animals*)

- 10 Walk registrations with t-shirts
- Logo featured on custom item for each participant
- Logo on event t-shirt
- Thank you or informational post, including logo, on all social media platforms for 3 months, reaching over 60,000 followers
- Logo on Critter Chronicles Newsletter e-blast for 2 months, reaching over 9,000 individuals
- Logo on Partnership Page of CAHS website for 4 months
- Logo on yard sign at the shelter for 4 months
- Waggin Tail Wednesday Partner for 2 months on Facebook and Instagram, reaching over 60,000 followers
- Event signage
- Vendor table at the event
- Behind the scenes tour

\$2,000 – Picture Purr-fect Partner – Exclusive (*Fur Ball*)

- 4 Fur Ball Tickets
- Photo Booth Partner for the Fur Ball with logo on each printed photo
- Logo on Partnership Page of CAHS website for 3 months
- Logo on yard sign at the shelter for 3 months
- Thank you or informational post, including logo, on all social media platforms for 1 month, reaching over 60,000 followers
- Logo on event signage
- Behind the scenes tour

\$2,000 – Special Care & Cruelty Video Partner (*Fur Ball Gala*)

- 4 Fur Ball tickets
- Logo prominently featured on video shown to all attendees during event
- Logo on Partnership Page of CAHS website for 3 months
- Logo on yard sign at the shelter for 3 months
- Thank you or informational post, including logo, on all social media platforms for 1 month, reaching over 60,000 followers
- Logo on event signage
- Behind the scenes tour

\$2,000 – Pampered Pooch Partner – Exclusive (*Fur Ball*) - Sponsored

- 4 Fur Ball Tickets
- Dog Spa Partner with logo featured throughout the Dog Spa
- Logo on Partnership Page of CAHS website for 3 months
- Logo on yard sign at the shelter for 3 months
- Thank you or informational post, including logo, on all social media platforms for 1 month, reaching over 60,000 followers
- Logo on event signage
- Behind the scenes tour

\$2,000 - Happy Tail Partner (*Walk for the Animals*)

- 8 Walk registrations with t-shirts
- Logo on event t-shirt
- Logo on yard sign at the shelter for 3 months
- Logo on Partnership Page of CAHS website for 3 months
- Waggin' Tail Wednesday Partner for 1 month on Facebook and Instagram, reaching over 60,000 followers
- Logo on Critter Chronicles Newsletter e-blast for 1 month, reaching over 9,000 individuals
- Event Signage
- Thank you or informational post, including logo, on all social media platforms for 1 month, reaching over 60,000 followers
- Vendor table at event
- Behind the scenes tour

\$1,500 – Wags & Whiskers Partner (*Fur Ball Gala*)

- 2 Fur Ball Tickets
- Logo displayed on each slide of the Pet Tribute Roll video which plays for guests during dinner
- Logo on Partnership Page of CAHS website for 2 months
- Logo on yard sign at the shelter for 2 months
- Thank you or informational post, including logo, on all social media platforms for 1 month, reaching over 60,000 followers
- Logo on event signage
- Behind the scenes tour

\$1,500 - Photogenic Feline Partner – Exclusive (*Walk for the Animals*)

- 6 Walk registrations with t-shirts
- Photo Booth Partner for the Walk with logo on each printed photo

- Logo on event t-shirt
- Logo on Partnership Page of CAHS website for 2 months
- Logo on yard sign at the shelter for 2 months
- Thank you or informational post, including logo, on all social media platforms for 1 month, reaching over 60,000 followers
- Logo on Critter Chronicles Newsletter e-blast for 1 month, reaching over 9,000 individuals
- Logo on event signage
- Vendor table at the event
- Behind the scenes tour

\$1,000 – Strut Your Mutt Partner (*Fur Ball Gala*)

- 2 Fur Ball tickets
- Pooch Parade Partner for the Fur Ball
- Logo on yard sign at the shelter for 2 months
- Logo on Partnership Page for 2 months
- Thank you or informational post, including logo, on all social media platforms for 1 month, reaching over 60,000 followers
- Logo on event signage
- Behind the scenes tour

\$1,000 – Helping Hand Partner (*Fur Ball Gala or Walk for the Animals*)

- 2 Fur Ball tickets or 4 Walk registrations with t-shirts
- Volunteer Partner for the Fur Ball or Walk
- Logo on yard sign at the shelter for 2 months
- Logo on Partnership Page or CAHS website for 2 months
- Thank you or informational post, including logo, on all social media platforms for 1 month, reaching over 60,000 followers
- Logo on event signage
- Logo on Walk t-shirt
- Vendor Table at the Walk

\$500 – Give A Gift Partner (*Fur Ball or Walk for the Animals*)

- Logo on event signage and listed in program
- Announcement by emcee

FUR BALL TABLE PARTNERS

\$2,500 - Platinum Table Partner – Sponsored

- 8 Fur Ball tickets closest to the stage/runway
- Champagne service during dinner
- 4 Bottles of wine
- Mention in the event program
- Announcement by the emcee
- Table signage the night of the event

\$2,000 - Gold Table Partner - Sponsored

- 8 Fur Ball tickets in the second row from the stage
- 4 Bottles of wine
- Mention in the event program
- Announcement by the emcee
- Table signage the night of the event

\$1,750 - Silver Table Partner - Limited

- 8 Fur Ball tickets in the 3rd row from the stage
- 4 Bottles of wine
- Mention in the event program
- Announcement by the emcee
- Table signage the night of the event

\$1,500 - Bronze Table Partner

- 8 Fur Ball tickets in the 4th row from the stage
- 4 Bottles of wine
- Mention in the event program
- Announcement by the emcee
- Table signage the night of the event

NON-EVENT PARTNERSHIPS

\$2,000 – Secret Santa Partner - Sponsored

- Logo prominently displayed on each stocking that goes home with a pet during the month of December
- Logo on Partnership Page for 2 months
- Recognition on social media and the website during the month of December, reaching over 60,000 followers
- Behind the scenes tour

\$1,500 – Education Partner - Sponsored

- Logo on all children's camp t-shirts for approximately 130 kids
- Mentions on social media on all summer camp posts
- Logo on yard signs at the shelter June-August
- Logo on Partnership Page for 2 months
- Behind the scenes tour

\$750 – Pocket Pet Partner

- Flyer in all adoption folders for over 4,000 per year
- Mention on social media
- Behind the scenes tour